

ORDER

**Wichita KS KSNW**

Orders
Order / Rev: **A2613089**
Alt Order #: 27023483
Product Desc: 2020 Primary Electio
Estimate: 1729
Flight Dates: 07/28/20 - 08/10/20
Original Date / Rev: 07/27/20 / 07/31/20
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: **Ax Media**
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: **POL/Bob Hamilton/US Senate/KS/Rep**
Demographic: A50+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	83	\$18,530.00	\$15,750.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	83	\$18,530.00	\$15,750.50	321.50
Totals	83	\$18,530.00	\$15,750.50	321.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	22%	\$18,530.00
Market	100%	\$84,227.27

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	78%	\$65,697.27

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/28/20	07/28/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00

Order / Rev: A2613089
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 Flight Dates: 07/28/20 - 08/10/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--					1	\$70.00		2.00			
N22	Multi	08/03/20	08/03/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
				Channels : KSNC,KSNG,KSNL,KSNN											
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----					1	\$70.00		2.00			
N23	Multi	08/04/20	08/04/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
				Channels : KSNC,KSNG,KSNL,KSNN											
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	-T-----					1	\$70.00		2.00			
N24	Multi	07/28/20	07/28/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$280.00		6.00			
N25	Multi	07/29/20	07/29/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	--W----					1	\$280.00		6.00			
N26	Multi	07/30/20	07/30/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---T---					1	\$280.00		6.00			
N27	Multi	07/31/20	07/31/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--					1	\$280.00		6.00			
N28	Multi	08/03/20	08/03/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----					1	\$280.00		6.00			
N29	Multi	08/01/20	08/01/20	Sa 5-530p	CM	5-530p	-----S-	:30	2	\$85.00	P4	5.00	NM	2	\$170.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-					2	\$85.00		5.00			
N30	Multi	07/28/20	07/28/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
				Channels : KSNC,KSNG,KSNL,KSNN											
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$350.00		7.00			
N31	Multi	07/29/20	07/29/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
				Channels : KSNC,KSNG,KSNL,KSNN											
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N42	Multi	07/28/20	07/28/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$600.00	P3	12.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$600.00		12.00			
N43	Multi	07/29/20	07/29/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$600.00	P3	12.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	--W----					1	\$600.00		12.00			
N44	Multi	07/30/20	07/30/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$600.00	P3	12.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---T---					1	\$600.00		12.00			
N45	Multi	07/31/20	07/31/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$600.00	P3	12.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--					1	\$600.00		12.00			
N46	Multi	08/03/20	08/03/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$600.00	P3	12.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----					1	\$600.00		12.00			
N47	Multi	08/01/20	08/01/20	Sa 630-7p Channels : KSNK,KSNG,KSNN,KSNNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$150.00	P4	8.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-					1	\$150.00		8.00			
N48	Multi	07/28/20	07/28/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$300.00		4.00			
N49	Multi	07/29/20	07/29/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	--W----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	--W----					1	\$300.00		4.00			
N50	Multi	07/30/20	07/30/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---T---					1	\$300.00		4.00			
N51	Multi	07/31/20	07/31/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--					1	\$300.00		4.00			
N52	Multi	08/03/20	08/03/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri	CM	10-10:35pm	M-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00



125 West 55th St
New York, NY 10019


Contract # 27023483	Changes as of: 7/30/2020 at 4:54 PM	Version: Current State Version 4
CPE: 196/261/1729	Flight: 7/28/20 - 8/10/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9789446	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: SHELLY SHARBER 214-525-2643

Con Type: POLITICAL/VOTE
Total \$: \$18,530.00
Total Spots: 83
Total CPP: \$56.58
Total GRP: 327.5
Traffic #: A2613089

Separation:

Comments: New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with a 5pm cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9													
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8		8/9
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	1	1	0	0	1	1	0	0	0	0	0	
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	2.5	30	0	1	1	1	0	0	0	0	0	0	0	0		
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	1	1	1	1	0	0	1	0	0	0	0	0		
4	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	2	0	0	0	0	0	0	0		
5	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	2	0	0	0	0	0	0		
6	Su 8a-9a		Sunday Today Show	\$100.00	2.5	30	0	0	0	0	0	1	0	0	0	0	0	0		
7	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	1	1	0	1	0	0	1	1	0	0	0	0		
8	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	1	1	1	1	0	0	1	0	0	0	0	0		
9	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	2	0	0	0	0	0	0	0		
10	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	1	1	1	1	0	0	1	0	0	0	0	0		
11	Tu-F,M 6p-6:30p		KSN News	\$450.00	8.0	30	1	1	1	1	0	0	1	0	0	0	0	0		
12	Sa 6p-6:30p		KSN News	\$260.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0		
13	Su 5p-5:30p		KSN News	\$200.00	4.5	30	0	0	0	0	0	1	0	0	0	0	0	0		
14	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	1	1	1	1	0	0	1	0	0	0	0	0		
15	Sa 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0		
16	Tu-F,M 10p-10:35p		KSN News	\$300.00	4.0	30	1	1	1	1	0	0	1	0	0	0	0	0		
17	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0	0	0	0	0	1	0	0	0	0	0	0		
18	M 7p-8p		The Titan Games-NBC	\$800.00	8.0	30	0	0	0	0	0	0	1	0	0	0	0	0		





125 West 55th St
New York, NY 10019

Contract # 27023483	Changes as of: 7/30/2020 at 4:54 PM	Version: Current State Version 4
CPE: 196/261/1729	Flight: 7/28/20 - 8/10/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9789446	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: SHELLY SHARBER 214-525-2643

Con Type: POLITICAL/VOTE
Total \$: \$18,530.00

Total Spots: 83
Total CPP: \$56.58
Total GRP: 327.5
Traffic #: A2613089

Separation:

Comments: New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with a 5pm cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you!

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#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		6	\$600.00	\$50.00	12.0
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	2.5	30	0		3	\$1,050.00	\$140.00	7.5
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	0		5	\$675.00	\$67.50	10.0
4	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0		2	\$100.00	\$33.33	3.0
5	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0		2	\$100.00	\$33.33	3.0
6	Su 8a-9a		Sunday Today Show	\$100.00	2.5	30	0		1	\$100.00	\$40.00	2.5
7	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0		5	\$350.00	\$35.00	10.0
8	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0		5	\$1,400.00	\$46.67	30.0
9	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0		2	\$170.00	\$17.00	10.0
10	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	0		5	\$1,750.00	\$50.00	35.0
11	Tu-F,M 6p-6:30p		KSN News	\$450.00	8.0	30	0		5	\$2,250.00	\$56.25	40.0
12	Sa 6p-6:30p		KSN News	\$260.00	8.0	30	0		1	\$260.00	\$32.50	8.0
13	Su 5p-5:30p		KSN News	\$200.00	4.5	30	0		1	\$200.00	\$44.44	4.5
14	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0		5	\$3,000.00	\$50.00	60.0
15	Sa 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0		1	\$150.00	\$18.75	8.0
16	Tu-F,M 10p-10:35p		KSN News	\$300.00	4.0	30	0		5	\$1,500.00	\$75.00	20.0
17	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0		1	\$225.00	\$56.25	4.0
18	M 7p-8p		The Titan Games-NBC	\$800.00	8.0	30	0		1	\$800.00	\$100.00	8.0



125 West 55th St
New York, NY 10019

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	Separation:	

Con Type: POLITICAL/VOTE
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#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9													
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8		8/9
19	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	8.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
20	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	5.0	30	1	0	0	0	0	0	0	0	0	0	0	0		
21	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	1	1	1	1	0	0	1	1	0	0	0	0		
22	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$85.00	2.0	30	2	2	0	2	0	0	2	0	0	0	0	0		
23	Tu-F,M 11:37p-12:37a		Late Night-NBC	\$50.00	1.0	30	1	1	1	1	0	0	1	0	0	0	0	0		
24	W 8p-9p		CHICAGO FIRE	\$800.00	8.0	30	0	1	0	0	0	0	0	0	0	0	0	0		
25	Su 5:30a-6a		Better Horses	\$20.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0		
26	Su 10:30a-11a		KC End Zone	\$100.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0		
27	Su 10:30p-11p		Good Day Kansas	\$50.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0		
28	Su 5:30a-6a		Better Horses	\$40.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0		
29	Su 6a-8a		KANSAS TODAY WEEKEND	\$100.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0		
30	Su 11a-2p		NBC MOTOR SPORTS	\$100.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0		
TOTALS:							13	14	10	13	6	11	13	3	0	0	0	0	0	





125 West 55th St
New York, NY 10019

Contract # 27023483	Changes as of: 7/30/2020 at 4:54 PM	Version: Current State Version 4
CPE: 196/261/1729	Flight: 7/28/20 - 8/10/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9789446	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: SHELLY SHARBER 214-525-2643
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$18,530.00
		Total Spots: 83
		Total CPP: \$56.58
		Total GRP: 327.5
		Traffic #: A2613089

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
19	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	8.0	30	0		0	\$0.00	\$100.00	0.0
20	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	5.0	30	0		1	\$1,200.00	\$240.00	5.0
21	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0		6	\$510.00	\$42.50	12.0
22	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$85.00	2.0	30	0		8	\$680.00	\$42.50	16.0
23	Tu-F,M 11:37p-12:37a		Late Night-NBC	\$50.00	1.0	30	0		5	\$250.00	\$50.00	5.0
24	W 8p-9p		CHICAGO FIRE	\$800.00	8.0	30	0		1	\$800.00	\$100.00	8.0
25	Su 5:30a-6a		Better Horses	\$20.00	0.0	30	0		1	\$20.00	\$0.00	0.0
26	Su 10:30a-11a		KC End Zone	\$100.00	0.0	30	0		1	\$100.00	\$0.00	0.0
27	Su 10:30p-11p		Good Day Kansas	\$50.00	0.0	30	0		1	\$50.00	\$0.00	0.0
28	Su 5:30a-6a		Better Horses	\$40.00	2.0	30	0		1	\$40.00	\$20.00	2.0
29	Su 6a-8a		KANSAS TODAY WEEKEND	\$100.00	2.0	30	0		1	\$100.00	\$50.00	2.0
30	Su 11a-2p		NBC MOTOR SPORTS	\$100.00	2.0	30	0		1	\$100.00	\$50.00	2.0
TOTALS:							0		83	\$18,530.00	\$56.58	327.5



125 West 55th St
New York, NY 10019

Contract # 27023483	Changes as of: 7/30/2020 at 4:54 PM	Version: Current State Version 4
CPE: 196/261/1729	Flight: 7/28/20 - 8/10/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9789446	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: SHELLY SHARBER 214-525-2643
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$18,530.00
		Total Spots: 83
		Total CPP: \$56.58
		Total GRP: 327.5
		Traffic #: A2613089

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/30/20 4:19 PM	Taylor Fernie	Other
07/30/20 3:58 PM	SHELLY SHARBER	MISSED DUE TO SPECIAL REPORT - PLEASE ACCEPT MG OFFER ASAP
07/30/20 3:54 PM	Patty Sparkman	MISSED DUE TO SPECIAL REPORT - PLEASE ACCEPT MG OFFER ASAP
07/28/20 2:47 PM	Taylor Fernie	Other
07/27/20 4:19 PM	Taylor Fernie	Other
07/27/20 3:45 PM	SHELLY SHARBER	**offer for this week** lur
07/27/20 2:41 PM	Patty Sparkman	PLEASE ACCEP MG OFFER ASAP
07/27/20 9:41 AM	System	Notice Received.
		New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with a 5pm cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you!
07/27/20 8:22 AM	ROB TISDALE	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$83,455
KSNW Share:	22%
Comment:	
Unknown:	78%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	83	\$18,530.00	\$56.58	327.5
Total	100%	83	\$18,530.00	\$56.58	327.5

Monthly Summary		
Month	Spots	Dollars
2020-Aug	83	\$18,530.00
Total	83	\$18,530.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	7/30/20 3:54 PM	SHELLY SHARBER	Confirmed	3	3	\$0	\$18,530.00	Changes: 5 buylines added or modified.
Makegood 2	7/28/20 2:35 PM	MICHAEL POWERS	Confirmed	3		\$170.00	\$18,530.00	Changes: Total \$ from \$18,360.00 to \$18,530.00, Total Spots from 80 to 83, Total CPP from \$56.06 to \$56.58, Total CPM from \$56,061.07 to \$56,580.15. 3 buylines added or modified.
Makegood 1	7/27/20 2:41 PM	SHELLY SHARBER	Confirmed	1	1	\$0	\$18,360.00	Changes: Total GIMPs from 0 to 328, Total CPM from \$0.00 to \$56,061.07. 2 buylines added or modified.
Queued for Electronic Contracting	7/27/20 8:38 AM					\$0	\$0	
New	7/27/20 8:22 AM	ROB TISDALE	Confirmed	80		\$18,360.00	\$18,360.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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